



# Creating a Winning Culture

**First Step:**

Change their mindset

# **Second Step:**

Create a culture the kids believe in and are willing to fight for everyday.

## **Culture:**

*the sum of attitudes, customs, and beliefs that distinguishes one group of people from another.*

**See the picture.**

**Paint the picture.**

**Sell the picture everyday.**

**- *Dick Bennet***

# Marcus Marauder Basketball Culture

One of our players described it as:

*“We work harder than any other team, we play great defense, and we love one another.”*

# Marauder Culture

## Practice

We get more done in two hours than any team in Texas

## Defense

The one common denominator of all championship teams

## Love

Most important part of our program

# Marauder Practices

## Reward:

1. effort
2. enthusiasm
3. charges
4. coaching

## Punish:

1. poor effort
2. quiet
3. no charge
4. no talking



# Practice Thoughts

- if you can't say it in less than 30 seconds, then don't say it
- think about everything you are going to say and organize your thoughts
- water bottles
- players plan practice
- one minute "Attitude Lessons"

# Attitude Lesson

Dates discussed: \_\_\_\_\_

You must be strong enough to stop cancers.  
This can be tough because sometimes you  
have to confront a friend, but remember:

*problems never go away without confrontation*

# Attitude Lesson

Dates discussed: \_\_\_\_\_

Being part of a great team means you have to say “thank you”.

*Thank you for a great pass / screen.*

*Thank you for saving me on defense.*

*Thank you for working so hard.*

*Thank a manager for all they do.*

# Attitude Lessons

Dates discussed: \_\_\_\_\_

That moment of “self pity” when a player does not hustle back after missing a shot or after turning it over is the most selfish thing a player can do.

# Attitude Lesson

Dates discussed: \_\_\_\_\_

## Before Practice:

Can you give an extraordinary effort today?

Ask for examples of “extraordinary”.

## After Practice:

Did you give an extraordinary effort?

If so, then you were a winner today.

The most *common denominator* of  
championship teams, in any sport  
is

**GREAT DEFENSE.**

# Marauder Defense

Regional Semis:	43 points
Regional Finals:	38 points
State Semis:	41 points
State Finals:	38 points

*In the past two years:*

*1 team has scored over 70 points*

*4 teams have scored over 60 points*

# **Marauder Stop**

- 1. No lay ups**
- 2. No second shots**
- 3. No uncontested shots**



**Love**

# What we must achieve:

- 1. Be great today**
- 2. Have fun**
- 3. Love one another**

What we would like to achieve:

**5A State Championship**

What you **DO** is so loud  
I can't hear what you **SAY**

**Problems never go away  
without confrontation**

Most battles are won  
before they are fought

~ Sun Tzu

**If it doesn't bother you, it  
won't bother them.**

**~ Pat Summit**

**Championship teams are  
obsessed with the  
fundamentals and the  
“little things”.**

**~ Joe Gibbs**



Coaching is all about  
relationships and  
team building.

~ Mike Krzyzewski

**People who feel  
good about  
themselves produce  
great results.**

**Lou Holtz**

Get all the good ideas but  
don't use all the good  
ideas.

~ Don Meyer

Don't give orders  
that can be  
*understood.*

Give orders that can't  
be *misunderstood.*

~ *Don Meyer*

**Players want to  
operate at a comfort  
level that is well  
below their potential.**

**Don Meyer**

**Build your army  
everyday**

**Don Meyer**

# A “DUKE HUDDLE”



# Middle School Night

1. 45 min condensed practice
2. Every middle school player/dad there
3. Complete handouts
4. I'm on microphone
5. Varsity players talk
6. Dads – Select teams
7. Emails / phone numbers – databank
8. Skills DVD



**Find  
speakers**